

# 'THE NIGHT OF THE RED RIBBON' MEDIA REPORT

---

 1<sup>st</sup> December, 2012

## **'Project: Test' social campaign and 'The Night of the Red Ribbon' stem from a need to educate the society about safer sexual behavior, HIV testing and prevention.**

The research conducted in Poland indicate a very low level of knowledge about HIV/ AIDS and the lack of knowledge about the possible ways of transmitting the virus. There are still a very deep-rooted negative stereotypes about people living with HIV / AIDS in the society. Some people still believe that this problem does not affect them, treating it as the domain of „margins of society“.

An event with such a great media coverage gives the opportunity to reach the broad public with incredible force and on a massive scale. With appropriate PR activities and modern communication techniques it was possible to overcome the social barriers which are unfortunately still very visible.

We believe that such message, both the content and form, have a chance to change the way we think about HIV, and eventually will result in people caring more about their health and getting tested more often. Our goal is to reduce

the fear of HIV and AIDS. Under current level of knowledge HIV should be treated as a chronic infection, which allows to lead a normal and satisfying life.

On December the 1st, 2012 (World AIDS Day) Consulting and Diagnostic Point conducted by the Social AIDS Committee (Chmielna 4 St.) reported substantial increase of people getting tested for HIV. Twice as many people came then on the usual day.

As a direct result of a wide media campaign related to 'The Night of the Red Ribbon' and "Project: Test' social campaign", in the first two weeks of December approximately 40 people per shift came to the Consulting and Diagnostic Point on Chmielna St. to get tested.

In December in Plock Consulting and Diagnostic Point the number of people getting tested for HIV increased by 50 proc.

## SUMMARY

Nearly **1'000 people** attended the event on 1st December 2012

---

Report from the concert **in three TV channels**

---

**10 TV interviews** and **5 radio** interviews concerning the project

---

The information about 'The Night of the Red Ribbon' in **12 different radio stations**

---

Over **60 articles** about the event in Polish media, including 'Gazeta Wyborcza', 'Newsweek' and 'Cosmopolitan'

---



## The Night of the Red Ribbon

On December 1st, 2012, the Social AIDS Committee in cooperation with Levi Strauss & Co., M A C Cosmetics, DUREX and BASEN organized a concert titled 'Women are testing themselves', as part of the social campaign 'Project: Test'. The concert was a part of an annual event called 'The Night of the Red Ribbon' organized to commemorate World AIDS Day.

The event was part musical, part theatre. Extracts of a play entitled 'Miss HIV' by Maciej Kowalewski, were performed in between musical performances.

During the event, you could walk down the 'preventive lane', courtesy of several NGOs, which gave out publications and fliers about HIV testing, HIV prevention and safer sexual behavior.

**1 GRUDNIA 2012**  
**BASEN**  
UL. M. KONOPNICKIEJ 6

**KONCERT:**  
„KOBIECY SIĘ TESTUJĄ”

**WYSTĄPIĄ:**  
NATALIA PRZYBYSZ  
Z PROJEKTEM KOZMIC BLUES  
TATIANA OKUPNIK  
MIKA URBANIAK  
NOVIKA

**FRAGMENTY PRZEDSTAWIENIA**  
„MISS HIV” W WYKONANIU  
ANNY MUCHY I OŁGI FRYCZ

**KONCERT NA ZAPROSZENIA**  
(WIĘCEJ NA WWW.PROJEKTTEST.PL)

**START: 19.00**

**IMPREZA:**  
„NOC CZERWONEJ KOKARDY”

**ZAGRAJĄ:**  
MÉNAGE À TROIS  
ORAZ POLSKO-HOLENDRSKI DUET  
FAULENZER

**WSTĘP WOLNY**  
**START: 22.00**

**NOC  
CZERWONEJ  
KOKARDY**

ORGANIZATOR: SKA  
PARTNERZY: BASEN, DUREX, MAC, LEVI'S  
PATRONI MECEO: OPEN SOCIETY FOUNDATIONS  
PROMOCJA PRZEDSIĘWZIĘCIA: COSMOPOLITAN, ESKA, gazeta

## Artists involved in the Project



Mika Urbaniak



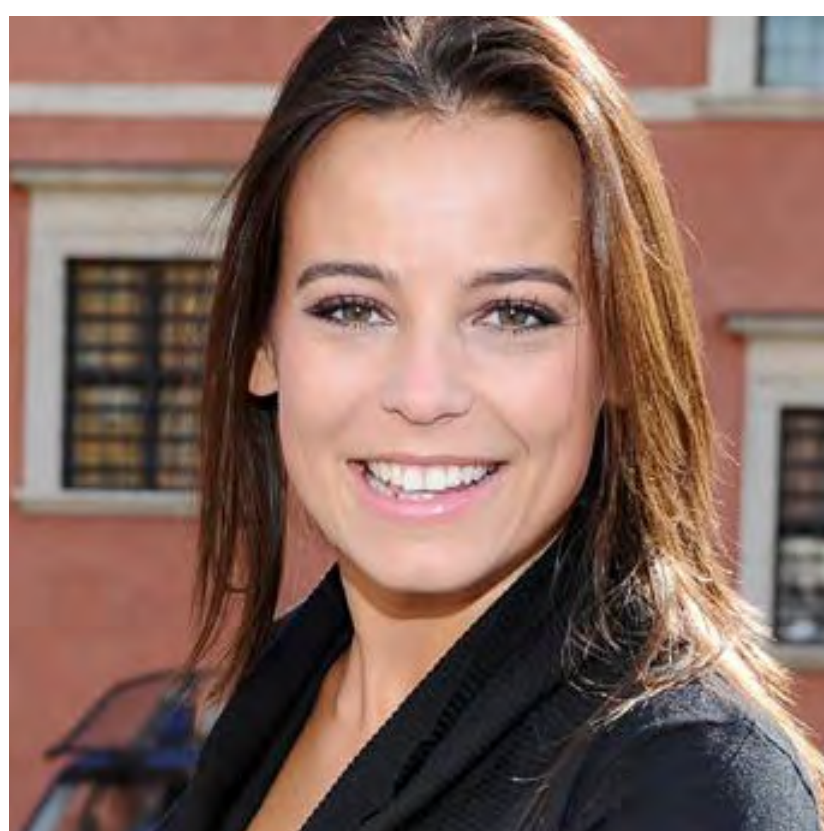
Tatiana Okupnik



Katarzyna „Novika” Nowicka



Natalia „Natu” Przybysz



Anna Mucha



Olga Frycz

**Writer/ Director:**  
Maciej Kowalewski



## MEDIA COVERAGE



## TV COVERAGE

Channel: TVN24 

Broadcast: TVN24 Morning Show  
(Poranek w TVN24)

Date: 29th November, 2012

Host of the show:  
Jaroslaw Kuzniar

Guests: Kasia „Novika” Nowicka –  
artist who supports Project: Test  
campaign

Maciej Nazarewicz – Social AIDS  
Committee, spokesman

Description:

**Morning interview on the most prestigious, leading news TV station in Poland. The host of the program, Jaroslaw Kuzniar, spoke to Kasia Nowicka and Maciej Nazarewicz about HIV testing and Polish peoples' views on the matter. He also asked Nowicka about her involvement in Project: Test and her role in the annual event 'The Night of the Red Ribbon'**

LINK: <http://www.youtube.com/watch?v=KA4iDRVoxzM&feature=plcp>



Channel: TVN24 

Broadcast: TVN24 Morning Show

Date: 1st December, 2012

Host of the show:  
Marcin Zebrowski

Guests: Mika Urbaniak – artist  
who supports the Project: Test  
campaign

Agata Kwiatkowska – Social AIDS  
Committee, author of the Project:  
Test campaign

Description:

**Agata Kwiatkowska from Social AIDS Committee and an ambassador for the Project: Test campaign, Mika Urbaniak, were encouraging women to take care of their health and take part in the concert organized to commemorate World AIDS Day. They were also informing the audience about the possibility of getting a free and anonymous HIV test during Warsaw Testing Days.**

LINK: <http://www.youtube.com/watch?v=kx0aKnqg4x0&feature=plcp>





## TV COVERAGE

Channel: TVN24 

Broadcast: Dzień Dobry TVN  
(Good Morning TVN)

Date: 29th November, 2012

Hosts: Magda Molek  
and Bartek Weglarczyk

Guests: Tatiana Okupnik – artist  
who supports the Project: Test  
campaign

Description:

**During highly popular morning show Dzień Dobry TVN, Tatiana Okupnik invited viewers to the concert 'Women are testing themselves'. She spoke about her part in the project and also appealed to women to test themselves for HIV.**

LINK: <http://dziendobry.tvn.pl/video/ruszaja-castingi-do-x-factor,1,newest,68829.html>



Channel: TVP1 

Broadcast: Kawa czy Herbata

Date: 30th November, 2012

Host: Grzegorz Mistal

Guests: Olga Frycz – actress  
who supports the Project: Test  
campaign

Tomasz Malkuszewski – chairman  
of the Social AIDS Committee

Description:

**The chairman of the Social AIDS Committee, Tomasz Malkuszewski, who is also the adviser in the Consulting and Diagnostic Point, along with the actress Olga Frycz talked about the important role of modeling appropriate attitudes in society by artists, actors and celebrities taking part in various social campaigns. In this case, it was, of course, HIV testing and preventive event 'The Night of the Red Ribbon'**

LINK: <http://www.youtube.com/watch?v=NZs90qjcVPU&feature=plcp>



## TV COVERAGE

Channel:  
POLSAT NEWS



Broadcast: News

Date: 1st December, 2012

Host: Joanna Gorska

Guests: Radoslaw Jerzy Utnik –  
psychologist and sexologist

Maciej Nazarewicz – Social AIDS  
Committee, spokesman

Description:

**Radoslaw Jerzy Utnik cooperating with the brand DUREX and Maciej Nazarewicz from the Social AIDS Committee responded to questions about the lives of people living with HIV. They spoke about ways of effective prevention. During the discussion they strongly stressed the need to educate the public in this regard.**

LINK: <http://www.youtube.com/watch?v=TdpsdOglcBY>



Channel:  
TVP INFO



Broadcast: TVN24 Morning Show  
(Poranek w TVN24)

Date: 30th November, 2012

Host: Adrian Klarenbach

Guests: Agata Kwiatkowska –  
Social AIDS Committee, author of  
the Project: Test campaign

Maciej Nazarewicz – Social AIDS  
Committee, spokesman

Description:

**Agata Kwiatkowska and Maciej Nazarewicz from the Social AIDS Committee explained the importance of effective prevention, getting tested for HIV and opened up a discussion about the issue. They also explained why the Committee held a 'Night of the Red Ribbon' and what the event aimed to achieve.**

LINK: [http://www.youtube.com/watch?v=sspkvUwQB\\_I&feature=plcp](http://www.youtube.com/watch?v=sspkvUwQB_I&feature=plcp)



## TV COVERAGE

Channel:  
POLSAT NEWS



Broadcast: News

Date: 1st December, 2012

Guest: Tomasz Malkuszewski  
– chairman of the Social AIDS  
Committee

Description:

**A reporter from POLSAT NEWS Station asked Tomasz Malkuszewski about the issues related to HIV testing and awareness of the public regarding the issue. Malkuszewski invited the audience to participate in the 'Night of the Red Ribbon' during which you can learn all about safer sexual behavior and prevention of HIV / AIDS.**

LINK: <http://www.facebook.com/photo.php?v=10151345696373200&set=vb.110496355685054&type=3&theater>



Channel: TVP1



Broadcast: Wiadomosci

Date: 1st December, 2012

Guests: Tomasz Malkuszewski  
– chairman of the Social AIDS  
Committee

Description:

**Social AIDS Committee representatives, Maciej Nazarewicz and Tomasz Malkuszewski explained in PANORAMA news show why it is so important to effectively target prevention and get the message out to the public about the importance of HIV testing.**

LINK: <http://www.youtube.com/watch?v=qCdl8crrYec&feature=plcp>

Maciej Nazarewicz – Social AIDS  
Committee, spokesman



## TV COVERAGE

Channel: **TVP WARSZAWA**  
TVP WARSZAWA

Broadcast: Quadrans Qltury

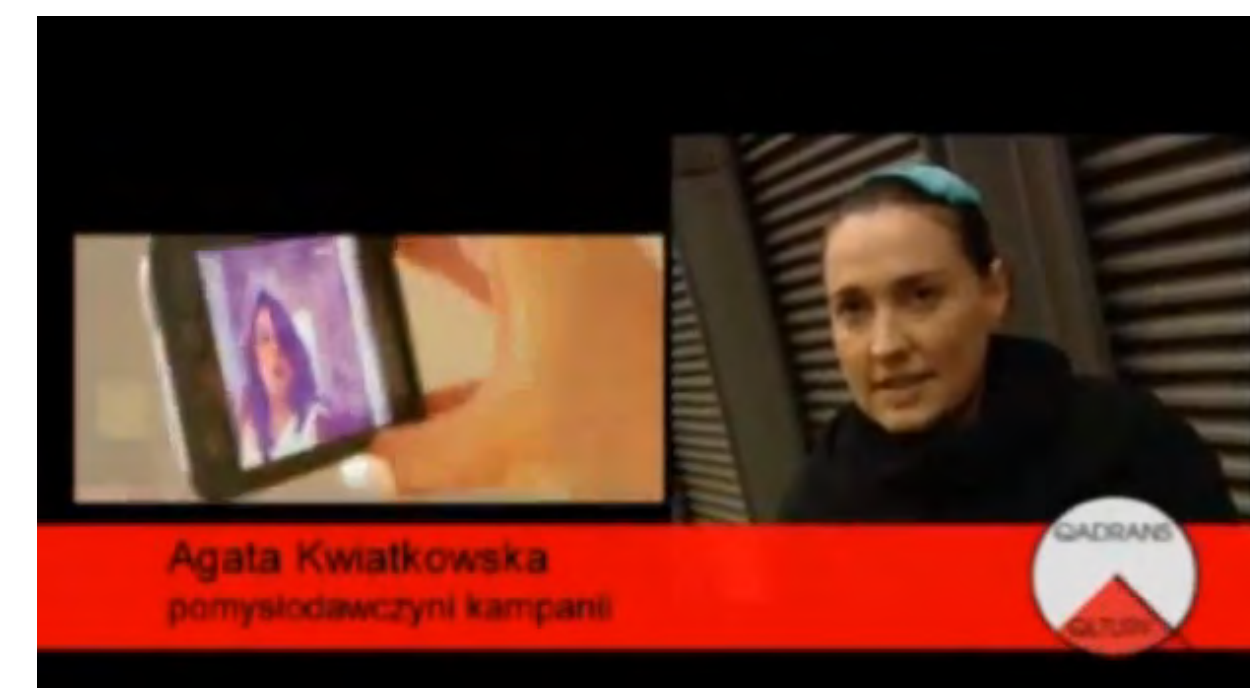
Date: 1st December, 2012

Host: Justyna Dzbik

Guests: Mika Urbaniak – artist who supports the Project: Test campaign

Description: The Night of the Red Ribbon' concert has been announced In Quadrans Qltury programme along with a statement from Mika Urbaniak illustrating her involvement in the Project.

LINK: [http://www.youtube.com/watch?v=hiuGcj\\_atpY&feature=plcp](http://www.youtube.com/watch?v=hiuGcj_atpY&feature=plcp)



## Report from the concert



<http://www.youtube.com/watch?v=crdzd80aQos>

**TVN: 'Co za tydzień' programme**  
<http://cozatydzien.tvn.pl/>



<http://www.youtube.com/watch?v=doqe0pzAr7o>

**Uniwersytet TV – Student's Internet TV that operates within the University of Warsaw**

<http://uniwersytet.tv/>



[http://www.youtube.com/watch?feature=player\\_detailpage&v=MlxnEYWOGio](http://www.youtube.com/watch?feature=player_detailpage&v=MlxnEYWOGio)


**Internet television ATV-24.pl**  
<http://atv.nazwa.pl/>



<http://www.facebook.com/photo.php?v=10151390691348200>

**'Project: Test' Facebook Fan Page**  
[www.facebook.com/projekttest](http://www.facebook.com/projekttest)

## RADIO COVERAGE

Radiostation: 

Polskie Radio CZWORKA

Broadcast: Poranek OnLine

Date: 30th November, 2012

Host: Justyna Dzbik

Guests: Olga Frycz – actress who supports the Project: Test campaign

Maciej Nazarewicz – Social AIDS Committee, spokesman

Description:

**Olga Frycz and Maciej Nazarewicz were interviewed by Justyna Dzbik on the occasion of World AIDS Day. They talked about HIV / AIDS testing and the need to creating social campaigns which will encourage the people to a variety of healthy preventions. The invitations to the concert were also given out for the listeners.**

LINK: <http://www.polskieradio.pl/10/483/Artykul/734589,HIV-moze-dotyczyc-kazdego>



Radiostation:   
Antyradio

Broadcast: Makakart

Date: 15th November, 2012

Host: Piotr „Makak” Szarlacki

Guests:

Izabela Pazdan – Social AIDS Committee, coordinator of Consulting and Diagnosing Points

Maciej Nazarewicz – Social AIDS Committee, spokesman

Description:

**Izabela Pazdan and Maciej Nazarewicz from Social AIDS Committee spoke with Piotr 'Makak' Szarlacki about ways of HIV infection, HIV prevention, ignorance of Poles in this area and 'The Night of the Red Ribbon'. The invitations to the concert were also given out for the listeners.**

LINK: <http://www.youtube.com/watch?v=9NbrC6yymzM>



## RADIO COVERAGE

Radiostation: Radio Kampus

Broadcast: Studenteria

Date: 12th November, 2012

Host: Anna Dabkowska

Guests: Kasia Fusiek – Social AIDS Committee, coordinator of the Project: Test campaign

Maciej Nazarewicz – Social AIDS Committee, spokesman

Radosław Jerzy Utnik – psychologist, sexologist

Description:

**Kasia Fusiek and Maciej Nazarewicz from Social AIDS Committee along with Radosław Jerzy Utnik – psychologist and sexologist working with DUREX brand – were guests in the Academic Radio Kampus, which is a radio station of the University of Warsaw. Anna Dabkowska asked about the HIV situation in Poland. The invitations to the concert were also given out for the listeners.**

LINK: <http://www.youtube.com/watch?v=b9T5Y8l2tU0&feature=youtu.be>



Radiostation:

Radio Dla Ciebie

Broadcast: Wieczor Radia Dla Ciebie

Date: 29th November, 2012

Host: Robert Luchniak

Guests: Izabela Pazdan – Social AIDS Committee, coordinator of Consulting and Diagnosing Points

Mika Urbaniak – artist who supports Project: Test campaign

Description:

**Izabela Pazdan and Maciej Nazarewicz from Social AIDS Committee spoke with Piotr 'Makak' Szarlacki about ways of HIV infection, HIV prevention, ignorance of Poles in this area and 'The Night of the Red Ribbon'. The invitations to the concert were also given out for the listeners.**



## RADIO COVERAGE

Upcoming concert „Women are testing themselves” and ‘The Night of the Red Ribbon’, along with the statements of the organizers of the event, were also broadcasted over the following radio stations:



Radiostation:  
Polskie Radio Jedynka



Radiostation:  
Radio WAWA



Radiostation:  
Radio TOK FM



Radiostation:  
Radio VOX FM



Radiostation:  
Radio ESKA Rock



Radiostation:  
Złote Przeboje



Radiostation:  
Radio ESKA



Radiostation:  
Radio ROXY

The information about Project: Test campaign and 'The Night of the Red Ribbon' were published in the daily newspapers...



**Grają przeciw AIDS**  
Koncert „Noc Czerwonej Kokardy” odbędzie się 1 grudnia w Centralnym Basenie Artystycznym. Zagrają Tatiana Okupnik, Natalia Przybysz, Mika Urbaniak, Novika. Koncert jest zwieńczeniem tegorocznej edycji kampanii Projekt Test, która zachęca do robienia sobie testów na obecność wirusa HIV. Z kolei w klubie Galeria na placu Mirowskim odbędzie się koncert charytatywny Marii Sadowskiej i Ifi Ude. Dochód ze sprzedaży cegiełek zostanie przekazany na profilaktykę HIV. **AKOLT**



**wydarzenia**  
**Światowy Dzień AIDS**  
\* **Wirusem HIV najczęściej zakażają się młodzi**  
W Polsce jedną trzecią zakażeń wykrywa się u dwudziestolatków i drugie tyle u trzydziestolatków. Najczęściej na Mazowszu i na Śląsku i przeważnie u mężczyzn (82 proc.).  
Badales się? Bezpłatny i anonimowy test w kierunku HIV możesz zrobić w punktach diagnostyczno-konsultacyjnych. Telefony i adresy znajdziesz na stronie [www.aids.gov.pl](http://www.aids.gov.pl).  
A w sobotę Społeczny Komitet ds. AIDS zaprasza w Warszawie na koncert „Kobiety się testują”. Informacje o zaproszeniach na imprezę na stronie [www.projekttest.pl](http://www.projekttest.pl). **akar**

... and also in COSMOPOLITAN magazine



**Wybierz się z nami na Basen...**  
...posłuchać muzyki i poszaleć do białego rana. 1 grudnia to Światowy Dzień AIDS. Z tej okazji w Klubie Basen w Warszawie odbędzie się Noc Czerwonej Kokardy i koncert, na którym wystąpią: Tatiana Okupnik, Natalia Przybysz, Mika Urbaniak oraz Novika. Anna Mucha zagra fragmenty spektaklu „Miss HIV”. Organizatorem jest Społeczny Komitet ds. AIDS (więcej informacji na [skids.org](http://skids.org) lub [facebook.com/projekttest](http://facebook.com/projekttest)).

**Każdy się testuje**  
Jeśli chcesz zjawić się na imprezie, napisz do 23.11.2012 maila na [cosmo@cosmo.pl](mailto:cosmo@cosmo.pl) w temacie wpisz: **BASEN**. Mamy dla was 10 zaproszeń.

**SPRAWDŹ CZY NIE MASZ**

**Musisz to wiedzieć**  
**Jasne, lepiej jest bez niego, ale kiedy nie ma wyjścia, ~~można~~ trzeba GO OSWOIĆ...**

**„Mój partner kocha mnie razem z moim wirusem”**

**Dbaj o siebie (proszę!)**

Pracownicy, jak to zwykli behawiorali naszego reportażu, Joanna, Alicja i Klara nauczyły się żyć z HIV na co dzień. Prawie normalnie. **AGNIESZKA GORTATOWICZ**



## Information about the Project was widely published in the Internet, please see links below:

PORTAL:  
Wysokie Obcasy.pl

LINK: [http://www.wysokieobcasy.pl/wysokie-obcasy/1,96856,12946412,1\\_grudnia\\_2012\\_roku\\_Swiatowy\\_Dzien\\_AIDS.html](http://www.wysokieobcasy.pl/wysokie-obcasy/1,96856,12946412,1_grudnia_2012_roku_Swiatowy_Dzien_AIDS.html)

PORTAL:  
Wyborcza.pl

LINK: [http://wyborcza.pl/narkopolacy/1,100609,12960724,Swiatowy\\_Dzien\\_AIDS\\_po\\_raz\\_kolejny\\_sklania\\_do\\_refleksji\\_.html](http://wyborcza.pl/narkopolacy/1,100609,12960724,Swiatowy_Dzien_AIDS_po_raz_kolejny_sklania_do_refleksji_.html)

The screenshot shows the homepage of Wysokie Obcasy.pl on December 1, 2012. A prominent red circular graphic in the center contains the text "Kobiety się testują" and the Project Test logo. Below the graphic, there is a navigation menu with categories like "Aktualności", "Portrety", "Moda", "Zdrowie i uroda", "Styl życia", "Kultura", "Kuchnia", and "Psychologia". The main headline reads "1 grudnia 2012 roku Światowy Dzień AIDS".

The screenshot shows an article on Wyborcza.pl titled "Światowy Dzień AIDS po raz kolejny skłania do refleksji: czy jesteśmy gotowi, by otwarcie i bez skrępowania mówić o HIV?". The article features a photo of a woman and a man, both wearing red ribbons. The text discusses the challenges of HIV testing for women and the role of the Project Test. A sidebar on the right contains advertisements and news snippets, including one for "Dajemy Ci piątkę!" and another for "Wielki skok Felixa Baumgartnera".

# Information about the Project was widely published in the Internet, please see links below:

PORTAL:  
Wiadomości24

LINK: [http://www.wiadomosci24.pl/artykul/noc\\_czerwonej\\_kokardy\\_w\\_klubie\\_basen\\_252651.html](http://www.wiadomosci24.pl/artykul/noc_czerwonej_kokardy_w_klubie_basen_252651.html)

PORTAL:  
UNDP.ORG.PL

LINK: <http://www.undp.org.pl/Aktualnosci/Noc-Czerwonej-Kokardy-juz-jutro>

The screenshot shows the article page on Wiadomości24.pl. The main headline is "Noc Czerwonej Kokardy w klubie Basen" with a sub-headline "1 grudnia, w Światowy Dzień AIDS, w klubie Basen przy ul. Konopnickiej 6 w Warszawie, odbył się koncert 'Kobiety się testują'". The article text describes the event, mentioning performers like Natalia Przybyś, Mikołaj Urbaniak, and others. There are several photographs of the concert. A sidebar on the right lists "Najpopularniejsze" (Most Popular) and "Najnowsze" (Latest) articles. A red ribbon icon is visible at the bottom of the article content.

The screenshot shows the article page on the UNDP Poland website. The main headline is "Noc Czerwonej Kokardy już jutro!". The article text states that the event will take place on Saturday at the Basen club. It mentions the organizers, the Social Committee for AIDS, and the UNDP's role as a patron. A red circular graphic with the text "Kobiety się testują" is prominent. The article includes a list of "Aktualności" (News) and "Co robimy" (What we do) sections. The UNDP logo and "United Nations Development Programme (UNDP) Bratislava Regional Center Project Office Poland" are visible at the top.

## Information about the Project was widely published in the Internet, please see links below:

PORTAL:  
Plejada.pl

LINK: <http://www.plejada.pl/27781,1,17,mucha-frycz-i-okupnik-na-jednej-impresie,fotogaleria.html#foto>

The screenshot shows the Plejada.pl website interface. At the top, there's a navigation bar with 'START', 'AKTUALNOŚCI', 'GWIAZDY', 'WIDEO', 'FOTO', 'PROGRAMY TV', 'STREFA ROZRYWKI', and 'WYPOŻYCZALNIA'. Below that, a search bar and a 'Szukaj' button are visible. The main content area features a large photo of a woman in a grey dress, with a caption 'Mucha, Frycz i Okupnik na jednej imprezie' and a date '17:31, 02.12.2012'. To the right, there's a 'Najczęściej' section with a list of articles, including '1. Michał Wiśniewski ma przerzuty? - Flesz Celebrycki odc. 211' and '2. Małgorzata Rozenek rozbierze się dla "Playboya"? Flesz Celebrycki odc. 218'.

PORTAL:  
Plotek.pl

LINK: [http://www.plotek.pl/plotek/56,78649,12974395,Anna\\_Mucha\\_i\\_Olga\\_Frycz,,4.html](http://www.plotek.pl/plotek/56,78649,12974395,Anna_Mucha_i_Olga_Frycz,,4.html)

The screenshot shows the Plotek.pl website interface. At the top, there's a navigation bar with 'Blogi', 'Forum', 'Radio', 'Zdjęcia', 'Ludzie', and 'Newsletter'. Below that, a search bar and a 'Szukaj' button are visible. The main content area features a large photo of two women, with a caption 'Anna Mucha i Olga Frycz'. To the right, there's a 'Najczęściej czytane' section with a list of articles, including 'Poznajcie tę aktorkę? Co się stało z jej twarzą?' and 'TAK SIĘ BAWI WARSZAWKA. Pięć imprez w jeden'.

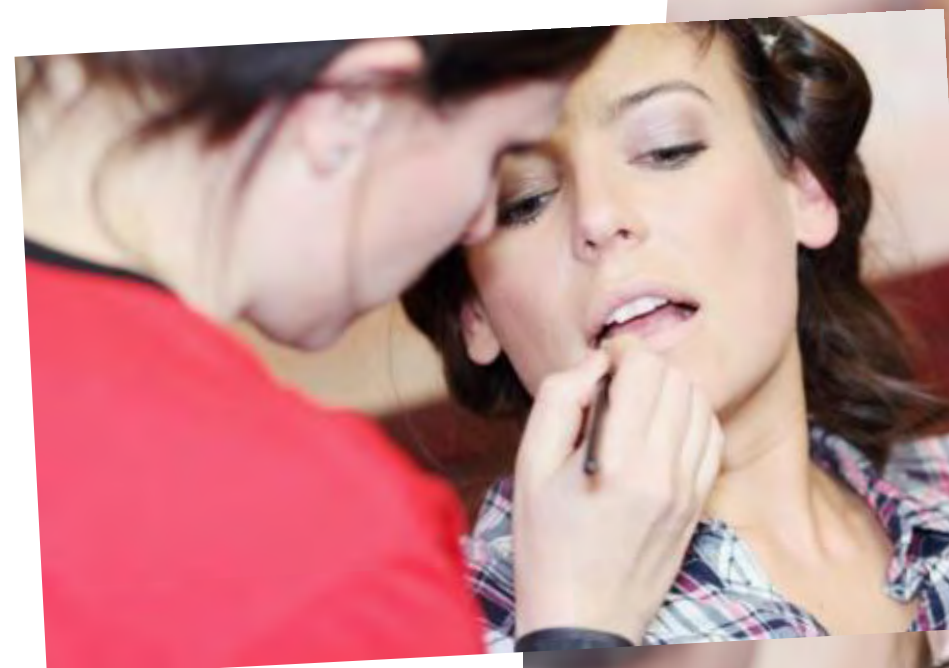
## Further Internet publication links

1. <http://www.projekttest.pl/aktualnosci/noc-czerwonej-kokardy-z-anna-mucha-olga-frycz-i-maciejem-kowalewskim-rozmawia-agnieszka-wisniewska>
2. <http://skaid.org/pl/news/2012/11/noc-czerwonej-kokardy-wyjatkowy-koncert-wyjatkowa-noc>
3. <http://konkordia.org.pl/2012/11/kobiety-sie-testuja-przy-muzyce-natalii-przybysz-tatiany-okupnik-noviki-miki-urbaniak/>
4. <http://tvp.info/informacje/ludzie/tylko-9-proc-polakow-testowalo-sie-w-kierunku-hiv/9235831>
5. <http://www.polskieradio.pl/10/483/Artykul/734589,HIV-moze-dotyczyc-kazdego>
6. <http://www.narkopolityka.pl/component/content/article/34-gowna/390-swiatowy-dzien-aids-relacja.html>
7. <http://politykaspoleczna.um.warszawa.pl/aktualnosci/warszawski-dzie-testowania-na-hiv-i-noc-czerwonej-kokardy>
8. [http://wiadomosci.gazeta.pl/wiadomosci/1,114877,12930672,Komitet\\_ds\\_\\_AIDS\\_\\_tylko\\_9\\_proc\\_\\_Polakow\\_testowalo.html](http://wiadomosci.gazeta.pl/wiadomosci/1,114877,12930672,Komitet_ds__AIDS__tylko_9_proc__Polakow_testowalo.html)
9. [http://www.forumfarmaceutyczne.org/index.php?option=com\\_k2&view=item&id=1472:%C5%9Bwiatowy-dzie%C5%84-aids&Itemid=12](http://www.forumfarmaceutyczne.org/index.php?option=com_k2&view=item&id=1472:%C5%9Bwiatowy-dzie%C5%84-aids&Itemid=12)
10. <http://www.biomedical.pl/aktualnosci/noc-czerwonej-kokardy-8935.html>
11. <http://spoleczenstwo.newsweek.pl/mam-hiv--zyje,99085,3,1.html>
12. <http://www.krytykapolityczna.pl/artykuly/zdrowie/20121130/mucha-o-hiv-wiemy-mniej-niz-20-lat-temu>
13. [http://wyborcza.pl/1,91446,12930672,Komitet\\_ds\\_\\_AIDS\\_\\_tylko\\_9\\_proc\\_\\_Polakow\\_testowalo.html?utm\\_medium=SM&utm\\_campaign=FB\\_Komentarze&utm\\_source=facebook.com](http://wyborcza.pl/1,91446,12930672,Komitet_ds__AIDS__tylko_9_proc__Polakow_testowalo.html?utm_medium=SM&utm_campaign=FB_Komentarze&utm_source=facebook.com)
14. [http://www.se.pl/wydarzenia/kraj/swiatowy-dzien-aids-1-grudnia-2012-zbadaj-sie-bezplatnie-na-hiv\\_293736.html](http://www.se.pl/wydarzenia/kraj/swiatowy-dzien-aids-1-grudnia-2012-zbadaj-sie-bezplatnie-na-hiv_293736.html)
15. <http://www.polskatimes.pl/artykul/710611,swiatowy-dzien-walki-z-aids-w-warszawie-akcje-informacyjne,id,t.html>
16. <http://www.dizer.pl/dizer/czytaj/134/noc-czerwonej-kokardy---fotorelacja#.UMBpKuT8LvU>
17. <http://www.termedia.pl/Podczas-Nocy-Czerwonej-Kokardy-artystki-apelowaly-do-kobiet-Badajcie-sie-na-HIV-,7671.html>
18. <http://www.natumusic.ubf.pl/news.php>
19. <http://www.emmapak.eu/muzyka,12037,Noc-Czerwonej-Kokardy>
20. <http://mowianamiescie.pl/noc-czerwonej-kokardy-2/>
21. <http://www.dizer.pl/dizer/czytaj/129/noc-czerwonej-kokardy#.UMBpUuT8LvU>

- 
22. <http://fakty.interia.pl/fakty-dnia/news/tylko-9-proc-polakow-testowalo-sie-w-kierunku-hiv,1867462>
  23. <http://fitness.wp.pl/zdrowie/aktualnosci/art894,tylko-9-proc-polakow-testowalo-sie-w-kierunku-hiv-.html>
  24. <http://news.money.pl/artykul/aids;lekcewazone;tylko;9;proc;polakow;robilo;testy,136,0,1204616.html>
  25. <http://www.aktivist.pl/kalendarium,warszawa,koncert,noc-czerwonej-kokardy,75400>
  26. <http://www.pieknoscdnia.pl/kosmetyki/co-nowego-/item/855-noc-czerwonej-kokardy-1-grudnia-2012-%C5%9Bwiatowy-dzien-aids>
  27. [http://www.kampaniespoleczne.pl/artykuly.php?a=1&kategoria\\_id=3&artykul\\_id=5187&strona=5](http://www.kampaniespoleczne.pl/artykuly.php?a=1&kategoria_id=3&artykul_id=5187&strona=5)
  28. [http://www.eska.pl/wydarzenie/noc\\_czerwonej\\_kokardy\\_impieza\\_warszawa/46160](http://www.eska.pl/wydarzenie/noc_czerwonej_kokardy_impieza_warszawa/46160)
  29. [http://www.pap.pl/palio/html.run?\\_Instance=cms\\_www.pap.pl&\\_PageID=1&s=infopakiet&dz=rozmaitosci&idNewsComp=&filename=&idnews=84563&data=infopakiet&\\_Checksum=-499909566](http://www.pap.pl/palio/html.run?_Instance=cms_www.pap.pl&_PageID=1&s=infopakiet&dz=rozmaitosci&idNewsComp=&filename=&idnews=84563&data=infopakiet&_Checksum=-499909566)
  30. <http://www.sluzbazdrowia.com.pl/news.php?nid=12731596>
  31. <http://natemat.pl/41291,czerwona-wstazeczka-przypniesz>
  32. <http://www.artbasen.pl/portfolio/01-12-2012-noc-czerwonej-kokardy/>
  33. [http://m.metromsn.gazeta.pl/Gwiazdy/56,129010,12974395,Anna\\_Mucha,,1.html](http://m.metromsn.gazeta.pl/Gwiazdy/56,129010,12974395,Anna_Mucha,,1.html)
  34. <http://wiadomosci.onet.pl/kraj/komitet-ds-aids-tylko-9-proc-polakow-testowalo-sie,1,5315707,wiadomosc.html>
  35. <http://www.media.egospodarka.pl/wiadomosci/Tylko-9-proc-Polakow-testowalo-sie-w-kierunku-HIV,2098489.html>
  36. [http://www.wiadomosci24.pl/artykul/noc\\_czerwonej\\_kokardy\\_w\\_klubie\\_basen\\_252651.html](http://www.wiadomosci24.pl/artykul/noc_czerwonej_kokardy_w_klubie_basen_252651.html)
  37. [http://www.miastownia.pl/wydarzenie/noc\\_czerwonej\\_kokardy\\_impieza\\_warszawa/46160](http://www.miastownia.pl/wydarzenie/noc_czerwonej_kokardy_impieza_warszawa/46160)
  38. [http://www.eska.pl/wydarzenie/noc\\_czerwonej\\_kokardy\\_impieza\\_warszawa/46160](http://www.eska.pl/wydarzenie/noc_czerwonej_kokardy_impieza_warszawa/46160)
  39. <http://mowianamiescie.pl/noc-czerwonej-kokardy-2/>
  40. <http://prostoalekrzywo.wordpress.com/2012/11/12/noc-czerwonej-kokardykobiety-sie-testuja-natalia-przybysz-mika-urbaniak-novika-i-tatiana-okupnik/>
  41. <http://www.aktivist.pl/kalendarium,warszawa,koncert,noc-czerwonej-kokardy>
  42. <http://www.lubelskie.pl/index.php?pid=830>

43. <http://muzyka.wp.pl/evid,338377,title,Natu-Natu-wystapi-w-czasie-Nocy-Czerwonej-Kokardy-Kobiety-sie-testuja,impieza-informacje.html?ticaid=1f9b9>
44. [muzyka.wp.pl/gid,668203,page,1,mgaleria.html](http://muzyka.wp.pl/gid,668203,page,1,mgaleria.html)
45. <http://www.dizer.pl/dizer/czytaj/129/noc-czerwonej-kokardy#.ULYu2-TaW8o>
46. <http://medyczna.super-nowa.pl/?st=2&art=54#tresc>
47. <http://wiadomosci.wp.pl/kat,1329,title,Komitet-ds-AIDS-tylko-9-proc-Polakow-testowalo-sie-w-kierunku-HIV,wid,15127472,wiadomosc.html?ticaid=1f9a5>
48. <http://wiadomosci.onet.pl/kraj/komitet-ds-aids-tylko-9-proc-polakow-testowalo-sie,1,5315707,wiadomosc.html>
49. <http://informacje-naukowe.re.pl/arttykul/84427.html>
50. <http://fakty.interia.pl/fakty-dnia/news/tylko-9-proc-polakow-testowalo-sie-w-kierunku-hiv,1867462/66cd8cd647db95d15702e3b28500183b>
51. <http://www.poland.us/strona,10,12223,0,kobieta-delikatna-wiotka-wrazliwa-nie-kobieta-madra-swiadoma-i-zdrowa.html>
52. [http://kobieta.dlastudenta.pl/arttykul/Noc\\_Czerwonej\\_Kokardy\\_czyli\\_zadbaj\\_o\\_zdrowie,87926.html](http://kobieta.dlastudenta.pl/arttykul/Noc_Czerwonej_Kokardy_czyli_zadbaj_o_zdrowie,87926.html)
53. [http://dlalejdis.pl/arttykuly/a\\_ty\\_testowalas\\_sie\\_na\\_hiv](http://dlalejdis.pl/arttykuly/a_ty_testowalas_sie_na_hiv)
54. <http://www.biomedical.pl/aktualnosci/a-ty-testowalas-sie-na-hiv-8751.html>
55. <http://seks.wieszjak.pl/hiv-i-aids/312816,ile-osob-w-Polsce-choruje-na-HIV-i-AIDS.html>
56. <http://warszawa.naszemiasto.pl/arttykul/galeria/1622365,kampania-spoleczna-test-na-hiv-rowniez-dla-ciebie,id,t.html#b109f38f6ed27407,1,3,5>
57. <http://aids.gov.pl/?page=dotacje&act=init&id=301>
58. <http://www.dziennikwschodni.pl/apps/pbcs.dll/article?AID=/20121127/KRAJSWIAT/121129536>
59. [http://galicjusz.pl/wiadomosci/Tylko+9+proc.+Polakow+testowalo+sie+w+kierunku+HIV+wiadomosci+news,/wiadomosci/article?jdnews\\_id=10889](http://galicjusz.pl/wiadomosci/Tylko+9+proc.+Polakow+testowalo+sie+w+kierunku+HIV+wiadomosci+news,/wiadomosci/article?jdnews_id=10889)

## Photo gallery



Find us on  
[www.facebook.com/projekttest](https://www.facebook.com/projekttest)  
or [www.projekttest.pl](http://www.projekttest.pl)  
e-mail: [office@skaidis.org](mailto:office@skaidis.org)

ORGANIZATOR:



PATRONAT HONOROWY PREZYDENTA  
MIASTA STOŁECZNEGO WARSZAWY

PARTNERZY:



PATRONI MERYTORYCZNI:



Empowered lives.  
Resilient nations.



PATRONAT MEDIALNY:

